

**LOVE2SHOP HOLIDAYS**  
**COOKIE POLICY**

**INTRODUCTION**

This website is owned and operated by Park Retail Ltd (registered in England with company number 402152) ("**Park Retail**").

Park Retail is a subsidiary of Park Group plc. (registered in England with company number 1711939) ("**Park Group**").

Both Park Retail and Park Group have their registered office at Valley Road, Birkenhead, Merseyside, CH41 7ED and throughout this cookie policy these companies shall together be referred to as "**our/us/we**".

This cookie policy together with our: (a) website terms and conditions; (b) booking conditions; and (c) privacy policy (all of which can be accessed by following the links at the footer of this website) set out the basis on which you visit and use our website and place orders.

Please read them carefully as they contain important information and by visiting and using our website you agree that you have read, understand and agree to them.

If you want to ask Us anything about this cookie policy or have any comments on or complaints about this website then please contact us using the contact details shown on this website.

**WHAT ARE COOKIES?**

Cookies are small text files placed on your computer by our website/mobile app, we use cookies for a number of purposes including to:

- keep track of what you have in your basket;
- remember you when you return to one of our sites; or
- help us understand if our marketing is working or not.

Certain cookies are necessary in order for you to use our websites, such as the 'My Account' section (once you have logged in). These are called 'Session Cookies' they are used each time you visit our site and expire when you leave.

Other cookies we use remain on your computer and are sent to keep track of your browsing patterns and build up a profile. These are called 'Tracking Cookies' and enable us to recognise repeat visitors to our site, the pages that were viewed and the paths taken through our site.

By monitoring this information, we are able to make improvements to our site.

**THIRD PARTY COOKIES**

We do have relationships with carefully selected and monitored suppliers who may also set cookies during your visits. These are for general analytical or tracking purposes, as detailed in the table below.

## **OUR COOKIES POLICY**

By visiting and using our website/mobile app you agree to the acceptance of our cookies.

To make full use of our online services, your computer, tablet or mobile phone will need to accept cookies. If you do not accept the use of all cookies certain personalised features of our website/mobile app may not be available to you.

Our cookies don't store sensitive information such as your name, address or payment details: they simply hold the 'key' that, once you're signed in, is associated with this information.

We use cookies that are strictly necessary to enable you to move around the site or to provide certain basic features. We also use 3rd party cookies to help us to improve the performance of our website to provide you with a better user experience.

We do not sell the information collected by cookies, nor do we disclose the information to third parties, except where required by law (for example to government bodies and law enforcement agencies).

### **Strictly Necessary Cookies**

Some cookies are strictly necessary in order to enable you to move around the website and use its features. Without these cookies, we will not be able to determine features such as remembering your holiday search basket content. Examples of strictly necessary cookies include:

<b>Cookie Name</b>	<b>Purpose</b>
lastsessionkey	This is used to remember your search criteria and also your basket content. This cookie is destroyed after 24 hours.
lastsid	This remember the holiday search type you were on whilst you can navigate around the site. This cookie is destroyed after 24 hours.
searchno-X-sessionkey-X	This is an ID based on the type of holiday you search for, where X is replaced with a unique search number. This cookie is destroyed after 24 hours.
loginsessionkey site-localecookie site-wherewewere	These cookies are used to track logged in sections of the website. This cookie is destroyed each time you log out or close your browser.

### **3rd Party Cookies**

Some cookies are for the improvement in the performance of our website in order to provide you with a better user experience. Examples include:

<b>Cookie Supplier</b>	<b>Purpose</b>
Google Analytics	This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate our website usage and compile a report for us. For further information about Google Analytics please see <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a> To prevent tracking by Google Analytics across all websites visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a> .

### **Managing Web Browser Cookies**

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings; the Help function within your browser should tell you how. Alternatively, you may wish to visit [www.aboutcookies.org](http://www.aboutcookies.org), which contains comprehensive information on how to do this on a wide variety of desktop browsers.

You can choose whether to accept cookies that are set by our website and/or 3rd party suppliers on your web browser cookie settings page.

### **SECURITY**

Computer viruses are not passed through the use of cookies.

Cookies are stored on your computer's hard drive, they cannot access the hard drive, so the cookie cannot read other information stored on a drive.

### **FIND OUT MORE**

For further information on cookies please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.cookiecentral.com](http://www.cookiecentral.com).

### **TRACKING EMAILS**

We may track our emails by including a tiny image file, known as a tracking pixel/beacon/cookie, within certain emails that we send to you.

Details are contained within our privacy policy (which can be accessed by following the link at the footer of this website).

### **VARIATIONS**

We may vary this policy at any time and any variations that we make will be displayed on this page by uploading an updated version of the policy.

You should check this page frequently for any variations and you agree that this is an appropriate method to vary this policy.